



# Charming Kennedy

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INFLUENCER & MODEL



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# Charming Kennedy

CONTENT CREATOR & MODEL

## About Me

I started my model & influencer journey in 2018. My goal is to become the voice of self-love & freedom for creative expression through fashion. Men's fashion has always been a passion of mine and I want to use that as a way of breaking the glass ceiling on what men's fashion is and how it's represented within the African American community



## Social Media Platforms

@CHARMINGKFASHION



FOLLOWERS - 16.6k  
ENGAGEMENT RATE - 12.3%  
AVG. LIKES - 1,100/post  
AVG. COMMENTS - 15/post

/CHARMINGKFASHION



SUBSCRIBERS - 1.3k  
ENGAGEMENT RATE - 5.4%  
AVG. VIEWS - 1.5K -4K/ week

## Past Partnerships & Creative Work



BLVCK PARIS



TARGET



PACSUN



RUE21



RUSSELL ATHLETICS



BOHEMIAN

"SHOW LOVE, SUPPORT THE DREAM, AND SPREAD POSITIVITY."

# INSTAGRAM

**Photo: \$300**

- One Story Post
- One Permanent Post

**Carousel: \$400**

Up to 3 photos

**Video: \$500**

REEL Video  
Up to 2 min



# CONTENT

**Photo: \$250**

Content Only

**Short Video \$400**

Content Only  
Up to 2 min



# Youtube

**Full Video: \$800**

Content Only  
Up to 10 min

**Full Video: \$1200**

Youtube Post  
Up to 10 min

**Full Video: Custom**

Custom length

